

2013 PARAGON AWARDS

The Winners



1. Academic Catalog

Gold: Chippewa Valley Technical College, WI
Silver: Univ. of Arkansas Community College at Morrilton, AR
Bronze: Bermuda College, Bermuda

2a. Class Schedule – Division A

Gold: Bermuda College, Bermuda
Silver: Fullerton College, CA
Bronze: Sussex County Community College, NJ

2b. Class Schedule – Division B

Gold: Nicolet College, WI
Silver: Palomar College, CA
Bronze: College of Southern Maryland, MD

3. Viewbook

Gold: North Shore Community College, MA
Silver: Moraine Park Technical College, WI
Bronze: Kentucky Community and Technical College System, KY

4a. College Annual Report – Division A

Gold: Ilisagvik College, AK
Silver: North Orange County Community College District
School of Continuing Education, CA
Bronze: Houston Community College-Central, TX

4b. College Annual Report – Division B

Gold: Norwalk Community College, CT
Silver: Oakton Community College, IL
Bronze: Springfield Technical Community College, MA

5. Foundation Annual Report

Gold: Oakton Community College, IL
Silver: Portland Community College, OR
Bronze: North Iowa Area Community College, IA

6. Student Handbook

Gold: Dakota County Technical College, MN
Silver: Elgin Community College, IL
Bronze: Anoka-Ramsey Community College, MN

7. Newsletter

Gold: College of DuPage, IL
Silver: Gwinnett Technology College, GA
Bronze: Elgin Community College, IL

8. Magazine

Gold: Fashion Institute of Technology, NY
Silver: St. Cloud Technical & Community College, MN
Bronze: Bunker Hill Community College, MA

9a. Brochure – Division A

Gold: Grand Rapids Community College, MI
Silver: Grand Rapids Community College, MI
Bronze: Grand Rapids Community College, MI

9b. Brochure – Division B

Gold: Amarillo College, TX
Silver: Lakeshore Technical College, WI
Bronze: Cochise College, AZ

10. Brochure, Series

Gold: Langara College, Canada
Silver: State Center Community College, CA
Bronze: Delta College, MI

11. Flier

Gold: NorthWest Arkansas Community College, AR
Silver: Suffolk County Community College, NY
Bronze: South Texas College, TX

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12. Flier, Series

Gold: Grand Rapids Community College, MI
Silver: College of DuPage, IL
Bronze: College of DuPage, IL

13. Sports Brochure

Gold: Harper College, IL
Silver: College of the Sequoias, CA
Bronze: Century College, MN

14a. Poster – Division A

Gold: Community College of Denver, CO
Silver: Community College of Denver, CO
Bronze: West Virginia Northern Community College, WV

14b. Poster – Division B

Gold: Riverland Community College, MN
Silver: Lakeshore Technical College, WI
Bronze: College of Southern Maryland, MD

15. Poster Series

Gold: Dakota County Technical College, MN
Silver: Moraine Valley Community College, IL
Bronze: Ivy Tech Community College-Bloomington, IN

16. Folder

Gold: Northland Community & Technical College, MN
Silver: Century College, MN
Bronze: Oklahoma City Community College, OK

17. Postcard

Gold: Northampton Community College, PA
Silver: Bristol Community College, MA
Bronze: Tallahassee Community College, FL

18. Notes/Cards/Invitations

Gold: Butler Community College, KS
Silver: Northwestern Michigan College, MI
Bronze: Portland Community College, OR

19./20. Electronic Catalog and Class Schedule

Gold: Scottsdale Community College, AZ
Silver: Peninsula College, WA
Bronze: Univ. of Arkansas Community College at Morrilton, AR

21. Electronic Viewbook

Gold: Keyano College, Canada
Silver: Riverland Community College, MN
Bronze: Northland Community & Technical College, MN

22. Electronic Annual Report

Gold: Springfield Technical Community College, MA
Silver: Tallahassee Community College, FL
Bronze: Maysville Community & Technical College, KY

23. Electronic Newsletter

Gold: Miami Dade College, FL
Silver: Miami Dade College, FL
Bronze: Norwalk Community College, CT

24. E-Cards

Gold: Community College of Baltimore County, MD
Silver: Lake Superior College, MN
Bronze: South Plains College, TX

25. Website

Gold: Northland Community & Technical College, MN
Silver: University of Hawaii Community Colleges, HI
Bronze: Community College of Philadelphia, PA

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26. Microsite

Gold: HCC Coleman College for Health Sciences, TX
Silver: Colorado Community College System, CO
Bronze: Portland Community College, OR

27. College Promotional Video

Gold: Dixie State University, UT
Silver: Dixie State University, UT
Bronze: Kellogg Community College, MI

28. Video Shorts

Gold: Oklahoma City Community College, OK
Silver: Colorado Mountain College, CO
Bronze: St. Charles Community College, MO

29. Magazine-Style Video Program

Gold: College of DuPage, IL
Silver: Peralta Community College District, CA
Bronze: Tallahassee Community College, FL

30. Photography – Unmanipulated

Gold: Moraine Valley Community College, IL
Silver: Langara College, Canada
Bronze: Mississippi Gulf Coast Community College, MS

31. Photography – Manipulated

Gold: Moraine Valley Community College, IL
Silver: Moraine Valley Community College, IL
Bronze: Moraine Valley Community College, IL

32. Logo Design

Gold: South Plains College, TX
Silver: Wake Tech Community College, NC
Bronze: Dakota County Technical College, MN

33. Computer-Generated Illustration

Gold: Elgin Community College, IL
Silver: Bunker Hill Community College, MA
Bronze: Lake Superior College, MN

34. Print Ad, Single

Gold: Northwest Iowa Community College, IA
Silver: Georgia Perimeter College, GA
Bronze: Lake Superior College, MN

35. Print Ad, Series

Gold: Lincoln Land Community College, IL
Silver: Maricopa Community College District, AZ
Bronze: Technical College of the Lowcountry, SC

36. Radio Ad, Single

Gold: Bristol Community College, MA
Silver: Pasco-Hernando Community College, FL
Bronze: Patrick Henry Community College, VA

37. Radio Ad, Series

Gold: College of DuPage, IL
Silver: Del Mar College, TX
Bronze: Oklahoma City Community College, OK

38. TV Ad, Single

Gold: Tyler Junior College, TX
Silver: South Louisiana Community College, LA
Bronze: Southeastern Community College, IA

39. TV Ad, Series

Gold: Technical College of the Lowcountry, SC
Silver: Northland Community & Technical College, MN
Bronze: Wallace State Community College, AL

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40. Novelty Advertising

Gold: Cochise College, AZ
Silver: San Antonio College, TX
Bronze: SUNY Ulster, NY

41. Online Advertising

Gold: Colorado Community College System, CO
Silver: Anne Arundel Community College, MD
Bronze: El Camino College, CA

42. Outdoor Media

Gold: Pasadena City College, CA
Silver: Pasadena City College, CA
Bronze: El Paso Community College, TX

43. Interior Signage/Displays

Gold: Bunker Hill Community College, MA
Silver: Community College of Baltimore County, MD
Bronze: HCC Coleman College for Health Sciences, TX

44. Communications Success Story

Gold: Grossmont-Cuyamaca Community College District, CA
Silver: Columbus State Community College, OH
Bronze: College of DuPage, IL

45. Government Relations or Community Relations Projects

Gold: NorthWest Arkansas Community College, AR
Silver: Arizona Western College, AZ
Bronze: Kellogg Community College, MI

46. Special Event Promotion Campaign

Gold: Portland Community College, OR
Silver: Ivy Tech Community College-Bloomington, IN
Bronze: Palm Beach State College, FL

47. Successful Recruitment or Marketing Program

Gold: Durham College, Canada
Silver: Kirkwood Community College, IA
Bronze: Ivy Tech Community College-Bloomington, IN

48. Fundraising Campaign

Gold: Lower Columbia College, WA
Silver: Wake Tech Community College, NC
Bronze: Collin College, TX

49. Social Media or Online Marketing Campaign

Gold: Palo Alto College, TX
Silver: Tallahassee Community College, FL
Bronze: Colorado Mountain College, CO

50. Feature Writing

Gold: Northampton Community College, PA
Silver: Holyoke Community College, MA
Bronze: Prairie State College, IL

51. Wild Card

Gold: Dakota County Technical College, MN
Silver: Fashion Institute of Technology, NY
Bronze: Arizona Western College, AZ